



RCI, PAL and Army Housing Training

Social and other Forms of Media/Virtual Housing Experience

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AGENDA

- What is the Army Virtual Housing Experience?
- What is the Housing Offices (i.e. HSO/Partner) role in the Virtual Housing Experience?
- Army Virtual Housing Experience Tools
- Summary



What is the Army Virtual Housing Experience?

- The Army Virtual Housing Experience provides Soldiers and Families world-class customer-focused housing information allowing them to make informed choices about off-post, privatized and military housing options at their next duty station.
- The Army Housing Online User Services (AHOUS) website is the single-point-of-entry for all Army housing information.



U.S. ARMY

The Army Virtual Housing Experience



Single Point of ENTRY to Army Housing



| | | |
|--|--|--|
| Single and Family On-Post Housing | Contact Information RCI Partnerships Photos Virtual Tours | Floor Plans Pet Information Waiting Lists Military Homes Today |
| Off-Post Housing | Military Mortgage Assistance Programs Housing Services | Housing Costs BAH/OHA Contact Information Photos/Virtual Tours Floor Plans |
| Installation Information | Your Garrison Welcome Schools - CDCs Must Knows | MWR ACS Maps Relocating |
| Community Information | Neighborhoods Organizations Schools Crime | Employment Local Government Entertainment Public Transportation |
| Housing Programs | Arrival Assistance FAQs Military One Source Army One-Source Social Media | DoD HAP DoD Personal Property Navy/ USMC HSG USAF Housing |



What is the Housing Office's Role?

- Promote the tools available
- Demonstrate the benefits of using the Army Housing Online User Services Website at relocation meetings and other venues that pertains to housing
- Utilize partnerships to create awareness of the Army Virtual Housing Experience
- Update Installation web pages to ensure that the Army Housing Online User Services website is a prominent link on your Garrison's housing page
- Provide Senior leaders with the proper tools to effectively spread the word about the Army Virtual Housing Experience



AHOUS



<https://www.housing.army.mil>



No Account Required



[HOMES.mil](#)

[RCI Partner](#)

[FAQ](#)

[Twitter](#)

[You Tube](#)

[Facebook](#)

[Military One Source](#)

[Waiting List](#)

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Army Virtual Housing Experience Tools



The Army Housing Online User Services (AHOUS) website is the single point of entry for all housing information Army-wide.

Website: <https://www.housing.army.mil>

Army Housing Online User Services
Housing America's Soldiers and Families

Welcome to Army Housing Online User Services

Army Housing Online User Services is the Army's gateway to finding information regarding Family and Unaccompanied housing, both on post and in the local community worldwide. In addition to housing information, this AHOUS site provides links to other programs that support Soldiers and Families in moving and living in Army communities.

Select Your Installation
Select An Installation...

Home | Visit us on Facebook | Accessibility / Section 508 | EOD | EODs | Inspector General | Army Recruiting | Army | Disclaimer of External Links | Security & Privacy Policy | Terms Of Use
This is an Official US Army Website

AHOUS is the Army's official website for Soldiers and Families looking for information regarding Army Family Housing, Unaccompanied Housing or Community (Off-Post) Housing.

Housing's Responsibilities:

- OPORD 14-073 requires all housing references on garrison websites directly solely to AHOUS by September 30th
- Provide updates on a quarterly basis to DAIM-ISH via email.

army.housinghq@mail.mil



Army Virtual Housing Experience Tools



Facebook is an open forum that allows for Soldiers and Families to get real time information on housing information.

Link: <https://www.facebook.com/USArmyHousing>



Facebook is a free tool that allows you to discover the demographics of the customers that “like” your page and identify what their needs are. This platform allows you to promote the services that you provide in your Housing Services Office.

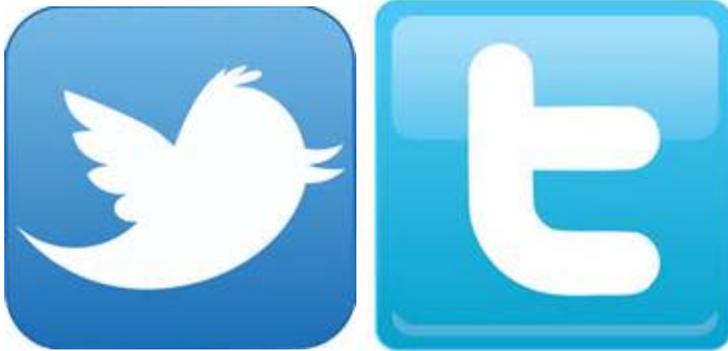
Housing’s Responsibilities:

- Update information on a weekly basis
- Register Facebook page on the [Army’s Social Media Directory](#)
- Ensure that your Facebook page is in compliance with [the Army’s Social Media Policy](#)



Army Virtual Housing Experience Tools

Twitter



Twitter is a platform to get headlining information in 140 characters or less.

Link:

www.twitter.com/usarmyhousing



Think of it as a billboard. This is a public opportunity to position yourself as an expert in your field and build credibility by assembling a community of followers.

Housing's Responsibilities:

- Post information on a weekly basis
- Register your Twitter account on the [Army's Social Media Directory](#)
- Ensure that your Twitter page is in compliance with the [Army's Social Media Policy](#)

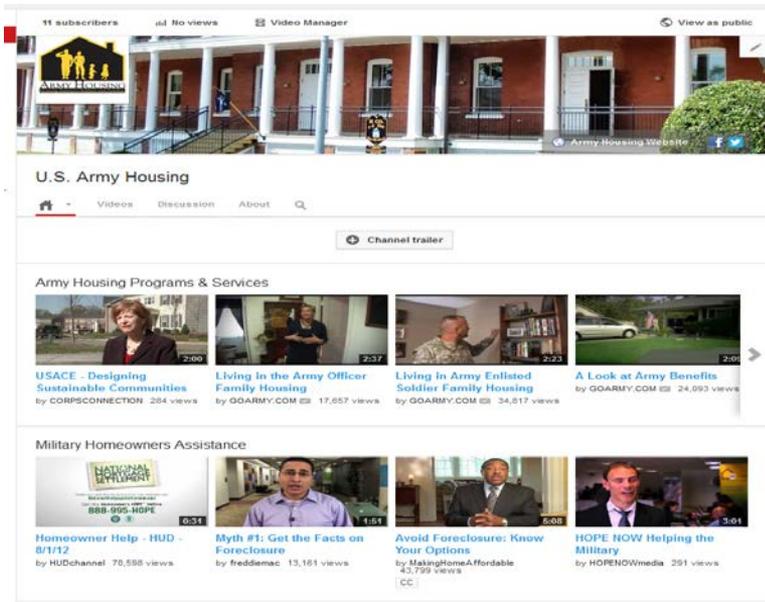


Army Virtual Housing Experience Tools



The Army Housing YouTube channel provides a visual representation of the programs, services, and assets that we offer to Soldiers and Families.

Link: www.youtube.com/usarmyhousing



YouTube is the second largest search engine on the web. What you can say in a 3,000 word post is demonstrated in a 10 second video with more impact and more views than any other format.

Housing's Responsibilities:

- Make HQ IMCOM/DAIM-ISH aware of videos that highlight housing programs at your installation



Army Virtual Housing Experience

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Army Housing Online User Services
Housing America's Soldiers and Families

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Select Your Installation
Select an installation: [dropdown menu]

"Single point of entry to on and off post housing"

  <https://www.housing.army.mil>  

“Get the Word Out about the Army Virtual Housing Experience”



Questions?

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